

# Ken Kamerman

Copywriter, Interactive Copywriter

647 233 6660 kenkamerman@gmail.com

**Syncapse Corporation**, Toronto, Ontario. December 2008 - present

Accounts: RIM BlackBerry, Pepsi, NFL Canada, Pizza Pizza

**Cossette Communications**, Vancouver, B.C. September 2006 - September 2008

Accounts: BCLC - British Columbia Lottery Corporation,  
MTS - Manitoba Telecom Services, Tourism British Columbia

**Leo Burnett Company**, Toronto, Ontario. October 2003 - July 2006

Accounts: Hallmark, Kellogg's, Minute Maid, Fruitopia, Nintendo, Proctor & Gamble;  
Cheer, Bounce, Gain, The Score Television Network, Visa, Woodbine Entertainment,  
Wrigleys Excel, Freedent, Zellers

## Experience - Freelance

**Zig**, Toronto, Ontario. September 2006 - October 2006

Accounts: Ikea, Molson Canadian

**Downtown Partners**, Toronto, Ontario. October 2003 - July 2006

Accounts: Budweiser, Bud Light, Alexander Keiths, Tropicana QTG

## Internship

**Flavour Advertising**, Toronto, Ontario. April 2003 - September 2003

Accounts: Bacardi Canada, Ebay.ca, Toronto 1, Toronto Transit Commission

**Saatchi & Saatchi Advertising**, Toronto, Ontario July 2002 - April 2003

Accounts: Toyota, Maple Leaf Foods, MADD Canada

## Education

**Humber College**, Toronto, Ontario

Post-graduate diploma: Media Copywriting, 2002

**Calvin College**, Grand Rapids, Michigan

Bachelor of Arts, Communication Arts & Sciences, 2000

Strong Liberal Arts education with a Major in Theatre

Semester at the Vrije Universiteit in Amsterdam, The Netherlands, 2000

## Awards

ADCC - Advertising & Design Club of Canada, The Marketing Awards,  
The Clios, The D&AD Show